



**Australian Packaging Covenant**  
Smarter packaging, less waste, cleaner environment

## Signatory Name: Epson Australia Pty Ltd

*The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.*

Status: Complete

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

☒ Yes

**5. Industry sector** (please select 1 only):

- ☒ Brand Owner / Wholesaler / Retailer
- ☐ Packaging Manufacturer
- ☐ Waste Management
- ☐ Other - Commercial Organisation
- ☐ Community Group
- ☐ Industry Association
- ☐ Government
- ☐ Raw Material Supplier
- ☐ Other:

**6. Industry type** (please select 1 only):

- ☐ Food & Beverage
- ☐ Pharmaceutical / Personal Care / Medical
- ☐ Hardware
- ☐ Homewares
- ☒ Communications / Electronics
- ☐ Clothing / Footwear / Fashion
- ☐ Chemicals / Agriculture
- ☐ Fuel
- ☐ Large Retailer
- ☐ Tobacco
- ☐ Shipping Company
- ☐ Airline
- ☐ Other:

**7. Please indicate your organisation's reporting period:**

- ☒ Financial Year: 1 July 2014 – 30 June 2015
- ☐ Calendar Year: 1 January 2015 – 31 December 2015

**8. Was your action plan extended or updated to cover the APC transitional year (01/07/2015 -30/06/2016)?**

- ☐ Yes
- ☒ No

## Goal 1: Design

### KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

9. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?



Yes



No

Provide details of policies and procedures

Document is part of the procedures from our parent company in Japan.

10. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

100 %

11. Have any new types of packaging been introduced during the reporting period?



Yes



No

12. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

%

13. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Compile detailed list of packaging used	A full list was compiled 2 years ago and has not changed since. All packaging purchased in Australia has a 100% recycled content
2.	Establish baseline of current recycled/recyclable content of packaging	Only a small percentage of packaging is either not recycled or made from recycled content
3.	Work with suppliers to increase recycled/recyclable content	All "non-Epson" packaging purchased for repacking has a 100% recycled content.

14. Describe any constraints or opportunities that affected performance under this KPI

## Goal 2: Recycling

### KPI 3: % signatories applying on-site recovery systems for used packaging.

15. Do you have on-site recovery systems for recycling used packaging?

- ☐ Yes at all facilities/ sites  
☒ Yes at some, but not all facilities/ sites  
☐ No

16. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Tabulate amount of waste recycled/recovered and compare to previous years/baseline	Amount of waste recycled/recovered from 2010 - 2010/11 80851 kg (55% of total waste) 2011/12 117538 kg (59% of total waste) 2012/13 140762 kg (64% of total waste) 2013/14 109628 kg (57% of total waste) 2014/15 126900 kg (68% of total waste) Each year we have been able to make our environmental target of 55% of all waste not going to landfill

17. Describe any constraints or opportunities that affected performance under this KPI

### KPI 4: Signatories implement formal policy of buying products made from recycled packaging.

18. Does your company have a formal policy of buying products made from recycled packaging?

- ☒ Yes ☐ No

Provide details of policies and procedures (including names of policies/ procedures)

Purchasing policy P04.01 - last reviewed 23/2/2015

19. Is this policy actively used?

- ☒ Yes ☐ No

20. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Confirm with Epson Japan regarding implementation of packaging guidelines	Epson use procurement guidelines for all packaging materials, which cover requirements regarding compliance with social norms such as environmental preservation
2.	Review policy on "buy recycled"	Policy was reviewed in 2014 and 2015. All A4 paper purchased for the company are made from recycled content. Our letterhead is also now printed internally which means it is printed on recycled paper. Our suppliers also sign a declaration that the products conform to the regulations contained in the Illegal Logging Prohibition Act

21. Describe any constraints or opportunities that affected performance under this KPI

### Goal 3: Product Stewardship

#### KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

22. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

☐ Yes ☒ No

23. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Recycling	<p>Although we carry out a wide range of recycling activities (please see below)we do not work with others on packaging design.</p> <p>Our imported packaging is already designed for us - please refer to commentary around KPI 1 and 4.</p> <p>Packaging that we purchase in Australia is "off the shelf" packaging with 100% recycled content. We do, however, work with others on recycling. As a founding member of TechCollect we work with both ANZRP and a number of other OEM's in reccycling of electronic waste.</p> <p>We are also a founding member of Cartridges for Planet Ark and work with Planet Ark and other OEM's and retail stores in the pursuit of recycling inks and toners to avoid these ending up in litter or landfill.</p> <p>Our recycling activities encompass the following:</p> <ol style="list-style-type: none"><li>1. recycling computer reports and old brochures by shredding these and then using as protective packaging</li><li>2. Used inks and toners are recycled with ZWTL</li><li>3. Empty cartons and liners are re-used in other forms of packaging</li><li>4. Old projector lamps are recycled- and not just Epson but any projector lamp from any of our service partners.</li><li>5. All returned hardware is recycled or repaired and sold as seconds</li><li>6. All obsolete PC's, keyboards etc from the office are also recycled</li><li>7. All paper and bottles and cans from the office environment are also recycled</li></ol>

24. Describe any constraints or opportunities that affected performance under this KPI

**KPI 7: % signatories showing other Product Stewardship outcomes.**

25. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	Investigate packaging streams from recycled hardware- establish baseline	Baseline 2008/09 - 48.047 tonnes (IPR program) 2010/11 61.7 tonnes 2011/12 38.0 tonnes 2012/13 60.8 tonnes plus 288.7 tonnes through TechCollect plus 4.9 tonnes of packaging. 2013/14 73.6 tonnes plus 697.9 tonnes through TechCollect plus 11.1 tonnes of packaging 2014/15 88.4 tonnes plus 1084.1 tonnes through the TechCollect program plus 15.5 tonnes of packaging

26. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

☐ Yes ☒ No

If yes, please give examples of other product stewardship outcomes

27. Describe any constraints or opportunities that affected performance under this KPI

**KPI 8: Reductions in packaging items in the litter stream.**

28. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	To optimise packaging to achieve resource efficiency in the litter stream	Epson continues to seek ways to reduce the impact of litter.  We have also introduced multi (or value) ink packs where we have 3 or 4 ink cartridges in one pack instead of 3 or 4 individual packaged packs. And all our consumables packaging is made from recycled content.  In addition to the above, we have also put in place specific bins to collect bottles, cans and plastic containers throughout our office complex. These are distinct from the specific bins we have for used paper and the bins we use for security shredding.  We have also put in place a program for our cleaners to do a "litter clean up" every weekend around our grounds to further reduce the risk of litter spreading.  Going forward we are looking at further opportunities to reduce the risk of litter falling from recycled bins by investigating "baling" of cardboard and shrink wrap.

29. Describe any constraints or opportunities that affected performance under this KPI

**Your Experiences**

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

30. Key achievements or good news stories

31. Areas of difficulties in making progress against your plan, Covenant goals or KPIs