

## Frame *today*

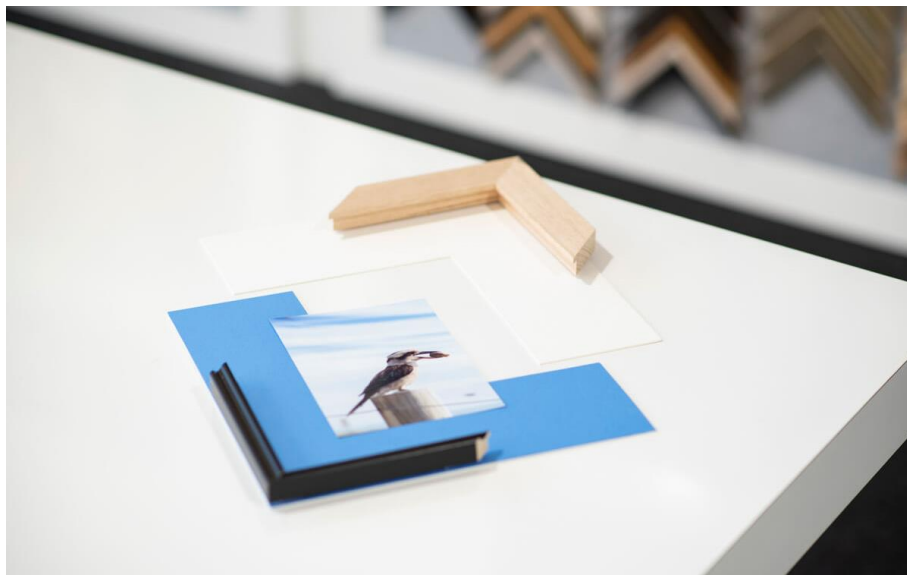
Frame Today was founded by Michael and Lucy Tarrant in 2005 with a vision to help its customers capture the important moments in their lives. Since then, the company has helped thousands of people produce stunning wall decor through inspirational picture framing design and quality workmanship.

### The Challenge

“At Frame Today we have strived to be the number one choice for custom framing. As a customer forward business, we are always looking for ways to innovate and be a complete solution for our customers. We were on the lookout for a printer than can deliver the quality and output of the best large format printers but be compact enough that we could have them in every store. Ease of use was a must as we wanted all our staff for be able to use the printers without any issues.”

– Frame Today co-founder,  
Lucy Tarrant.,

“  
*The photo printer  
we use is  
absolutely critical to  
our success and  
levels of service  
and quality.*  
”



Frame Today has fourteen stores across NSW and QLD, each with qualified picture framing consultants and each with an Epson SureColor P5070 photo printer. All work is done in-store with staff providing the expertise to guide your framing choice that enhances your valued photo, artwork, or object. Their framers undertake a framing training program and are also members of the Picture Framers Association.



Epson SureColor P5070 output in-store at Frame Today

## Devices

- Epson SureColor P5070 photo printers

## Applications

- Professional photo printing up to 17"



Epson SureColor P5070



Epson UltraChrome HDX ink

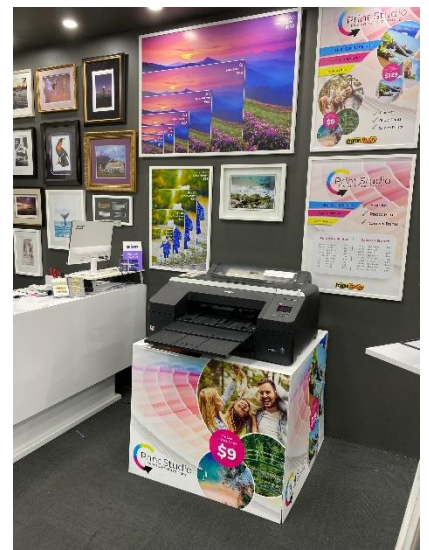
## The Solution, The Benefits

Frame Today are still relatively new to the printing game, but so far, they have been very impressed. The ease of use, outstanding media flexibility and quality of output from the Epson SureColor P5070 photo printers now allow the company to set a new standard for the print and frame industry.

## The Return on Investment

Frame Today aspired to be industry leaders and having professional high-quality printing in every store has given them a competitive edge. The company delivers on every expectation and they take their print jobs very seriously. Hence, the Epson SureColor P5070 photo printers are now a critical part of the company's service and success.

*“The Epson SureColor P5070 photo printer has fulfilled all of our requirements. Due to the excellent performance of this amazing printer, we can offer our customers with a very quick turnaround.”*



SureColor P5070 at Frame Today

Epson Australia offers an extensive array of award-winning image capture and image output products for the commercial, industrial, consumer, business, photography and graphic arts markets, and is also a leading supplier of value-added point-of-sale (POS) solutions for the retail market. Epson is the market leader in Australia, New Zealand and worldwide in sales of projectors for the home, office and education. Established in 1983 Epson Australia is headquartered in Macquarie Park NSW and is a subsidiary of the Epson Group headquartered in Japan.

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