

[p]pano awards

PRESS RELEASE – FOR IMMEDIATE RELEASE

Call for entries

The EPSON International Pano Awards 2015

US\$50,000 prize pool, including \$20,000 cash!

Enter online at thepanoawards.com

Professional and amateur photographers around the world are invited to enter ***The EPSON International Pano Awards*** to compete for over **\$50,000 in cash and prizes**.

Early-bird entries are open now until Sunday 12th July, 2015.

The Sixth Epson International Pano Awards is dedicated to the art of panoramic photography. Advances in digital photography and editing software has resulted in a surge in the popularity of image stitching, especially in the panoramic format. Panoramic film photography also remains alive and well.

The Epson International Pano Awards showcases the work of panoramic photographers worldwide and is the largest competition for panoramic photography.

'Over the years we have been delighted to see this world-class photographic competition grow to the point where it now attracts thousands of entries from hundreds of photographers from around the world. Each year the photographs are more and more impressive and the outstanding quality of both image capture and print astounds me,' said Craig Heckenberg, General Manager Business Division, Epson Australia.

'Epson is very proud to continue our support of this global competition and, as always, we look forward to seeing this year's entries and the winners for each category,' said Craig.

The 2014 competition saw 3971 images submitted from 870 photographers in 54 countries.

The 2015 competition is open to all professional and amateur photographers with a combined pool of more than US\$50,000, including \$20,000 cash.

Prizes include an Epson Stylus Pro 7900 printer, an Epson Stylus Pro 4900 printer, and an Epson EB-1775 Ultra-Slim Projector.

New in 2015

The website has had a facelift! Check out the re-design and new entry platform thepanoawards.com

Introducing the new **Jeff Mitchum Fine Art Prize**, with a massive \$10,000 up for grabs in addition to the general prize pool! Entries in the Open competition are eligible for consideration if they are predominantly created 'in camera'.

We are also pleased to introduce the **EPSON Digital Art Prize**, with \$2000 cash on offer. Also made possible by Jeff Mitchum, this prize rewards excellence in modern digital post-processing.

Other new features in 2015 include;

- A record prize pool worth over \$50,000
- Reduced single entry fees
- Scaled scoring to allow for year-by-year variations in the judging panel
- Another new special award, for Highest Scoring Wide Angle Image

The judging panel includes some of the world's top photographers and industry professionals, including **Jeff Mitchum, Timo Lieber, Arild Heitmann, Lauren Bath, Joshua Holko, Julie Fletcher, Marcio Cabral, Stefan Hefele, Mark Gray, Mel Sinclair, Denis Gadbois, Aaron Spence and Bill Bailey.**

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For enquiries and more information, contact;

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Images are available for publication on request.

EPSON
EXCEED YOUR VISION

