



There are many reasons to buy a new Epson Stylus Pro 3800 inkjet printer. It's very affordable for both enthusiasts and professionals. It's small so it will fit easily into your studio or home. Yet it is a FULLY featured, professional quality, A2+ inkjet printer using Epson's unbeatable Ultrachrome K3 pigment inks. Over the page you can read in detail how your very own Pro 3800 will produce a quality print you may have only dreamed about before. Introducing the Epson Stylus Pro 3800!

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Until now, you may have thought a professional quality Epson Stylus Pro printer was either out of your price bracket or too large to fit into your studio or home.

The benefit of an Epson Stylus Pro printer is its build robustness and the high consistency of its print quality. They're manufactured to fully satisfy a professional's expectations and over 70 percent of professional photographers have their work printed on Epson printers.

Still, Epson guessed there was a part of the market it was missing – the smaller photography studios and the enthusiast photographers. Research showed that these photographers wanted an A2+ size printer which was economical to run, had fast print speeds, large ink cartridges (so they didn't have to change ink as often on longer print runs), and automatic switching between Photo Black and Matte Black inks.

The new Epson Stylus Pro 3800 does all of this and more, so if you run a smaller studio or you're an enthusiast who wants to be noticed, this is the printer for you. Here's why.

Small Size, Small Price

Let's start with the good news first. At \$2195 (RRP including GST) the Epson Stylus Pro 3800 is incredibly affordable, especially when you consider its build quality.

Second, it's small – dramatically smaller than any other A2+ photo printer on the market. At 684x376x257 mm (wxdxh), measure it up yourself – it really will fit on the desk next to your computer monitor.

How big is A2? The Stylus Pro 3800 produces prints up to 17 inches or 432

millimetres wide (this magazine when opened fully is 420 mm wide). You can produce one metre long panoramas if you wish to.

Yet despite the attractive price



and small footprint, nothing has been sacrificed in terms of materials or engineering. The Epson Stylus Pro 3800 is every inch a professional printer and will produce professional results.

Furthermore, Piezo inkjet technology does not cook the ink like thermal inkjet technology, resulting in great colour consistency print after print.

Best of all, you will be using Epson's Ultrachrome K3 resin-coated pigment inks, which includes Epson's revolutionary three level black ink technology. By using black, light black and 'light light black' inks, the Stylus Pro 3800 will be able to produce incredibly neutral black and white prints that are so good, even die-hard darkroom workers will be amazed.

The Stylus Pro 3800 also uses new mapping algorithms to reduce graininess at both low and high resolutions, just another example of the professionalism built into this printer.

And while some printers have more than eight inks to work with, what's important is the colour reproduction and gamut (range of colours) of



Fully Featured

The Stylus Pro 3800 offers up to 2800x1440 dpi print resolution using a one-inch wide Micro Piezo print head. Active Meniscus Control produces highly accurate ink placement with variable sized ink droplets (as small as 3.5 picolitres) to produce an incredibly smooth and accurate tonal rendition.

the individual inks being used. The incredibly wide colour gamut of Epson's Ultrachrome K3 inks can faithfully reproduce vivid colours and natural skin tones – colour gamut problems simply won't be an issue.

And last but certainly not least, when printing onto Epson media, your colour glossy prints will last up to 70 years (Epson Premium Glossy Photo Paper) or 200 years for a black and white



print (on several of Epson's matte and fine art papers).



Feeding Paths

Talking of inks, the Epson Stylus Pro 3800 has larger 80 millilitre cartridges. These are smaller than those on the other Stylus Pro models, but significantly larger than the R2400 and the perfect compromise for people who want a small size printer. It means you'll change the ink cartridges less often and you can set your Stylus Pro 3800 for long print runs without worrying about the ink running out. The cartridges also tuck neatly away, inside the printer. There are three feeding paths and support for media up to 1.5 millimetres thick, so you can put all your special papers, canvases and boards through. You can also make borderless prints to maximize the print area.

Exceptional Blacks

One new feature that is very important for small studios and enthusiasts is the automatic switching between Photo Black and Matte Black inks. This is why you can see nine ink cartridges installed into the Stylus Pro 3800.

Gloss papers generally work best with Photo Black ink, while matte papers can benefit from Epson's Matte Black ink. Both are loaded into the printer so when you switch papers, the printer will automatically switch over to the correct ink (it happens automatically when you select the correct printing paper in the print driver software). The changeover process is very fast (two to three minutes) and uses only a few millilitres of ink (so it's not expensive to do). This feature alone could see many professionals with a larger Stylus Pro printer adding a 3800 to their studio!

Ink cartridges can be changed on-the-fly, even in the middle of a print run, and if you're interested in how much ink you've used to produce a print, Epson's Intellidrive Ink Cartridge system will tell you with a printed report.

The Epson Stylus Pro 3800 comes



with both USB 2.0 (which is also 1.1 compatible) and 10/100 Base/T Ethernet interfaces as standard.

For further information about Epson's Stylus Pro 3800 and Epson's Ultrachrome K3 inks and printers, visit www.epson.com.au or contact Epson on 1300 131 928.

EPSON ULTRACHROME K3 INK

Epson Ultrachrome K3 Inkjet Printers



Epson Stylus Pro 3800

- Media Handling up to A2+
- Sheet feed only



Epson Stylus Pro 4800

- Media Handling up to A2+ Wide



Epson Stylus Pro 7800

- Media Handling up to A1+



Epson Stylus Pro 9800

- Media Handling up to B0+

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