

FLASH LOGO



Flash Logo allows you to deliver a marketing message with every receipt directly into the hands of your customers. Flash Logo is Epson's voucher printing utility that allows you to add graphics, logos and promotions to your customer's receipts without impacting net transaction time. Flash logo is a simple, economical and effective way to communicate with your customers. It is compatible with the Epson range of Thermal and Hybrid receipt printers and is downloadable from the Epson website on request.

Flash Logo provides you with the ability to:

- market to your customers directly
- promote your brand
- customise your messaging
- cross promote with other offers or coupons
- recognise valuable customers
- send out a call to action

For more details call Epson on 1300 304 POS (AUS) OR 0800 443 478 (NZ)