



Epson updates its market leading TM-T88 printer with more speed and reliability

Sydney March 2006: Epson Australia has released the next generation of its best selling TM-T88 series thermal Point of Sale printer, the TM-T88IV.

Epson's Business Systems Division Manager Jason Whiley, said that with more than four million units shipped world wide to date, Epson's TM-T88 series printers are the most popular thermal printers in high-volume retail and food service environments today.

"With the new TM-T88IV we have increased the speed and reliability of a product that's already number one in the retail and hospitality industries. As a result existing TM-T88III customers have a drop-in replacement with greater printing performance and reliability at the same price," Mr Whiley said.

"And new customers will gain the most reliable retail and hospitality printer on the market with the printing performance to withstand the busiest and harshest environments."

Designed to print graphical receipts without sacrificing printing performance, the TM-T88IV prints a full 25% faster than the TM-T88III and delivers uniform print speed regardless of receipt complexity.

With improved reliability and ease of use features including improved case design for spill resistance and drop-in paper loading, the TM-T88IV is a solid choice for any retail or hospitality environment.

TM-T88IV Features:

High-speed Two-Colour Text and Graphics Printing:

To speed customer transactions without sacrificing performance, the TM-T88IV prints high-speed text and graphics at a consistent speed of up to 200 mm per second, 25% faster than the industry-leading TM-T88III. Two-colour thermal printing can be used to highlight logos, graphics or product specific information.

Small Footprint and Mounting Options:

The TM-T88IV has a small footprint saving on precious counter space, or can be combined with a wall mounting option for store and kitchen applications.

Enhanced Features for reliability:

The paper cover design on the TM-T88IV has been improved to protect from common spills. An integrated maintenance counter maintains work rate information on the unit, enabling implementation of preventative maintenance programs.

Seamless Integration:

The TM-T88IV has the same external dimensions as the TM-T88III for quick, drop-in replacement. With a broad array of interface options, including serial, parallel, USB, Ethernet, and wireless, the TM-T88IV is compatible with today's best-of-breed and component-based systems.



The TM-T88IV carries a 3-year warranty and is immediately available through the One Epson sales and distribution channel.

For full product specifications and more information on the TM-T88IV, please visit www.epson.com.au/businesssystems or phone 1300 304 767.

About Epson Australia

Epson offers an extensive array of award winning image capture and image output products for the consumer, business, photography and graphic arts markets, and is also a leading supplier of value-added point-of-sale (POS) solutions for the retail market. Epson is the market leader worldwide in sales of data projectors [DTC Consulting Limited figures]. Epson's products meet consumer and business customer needs for superior quality colour image reproduction (printers), projection (projectors) and capture (scanners) devices with high-level functionality, compactness, systems integration and energy efficiency. Epson Australia, founded in 1983 is headquartered in North Ryde NSW and is a subsidiary of the Epson Group headquartered in Japan.

About Epson

Epson is a global leader in imaging products including printers, projectors and LCDs. With an innovative and creative culture, Epson is dedicated to exceeding the vision and expectations of customers worldwide with products known for their superior quality, functionality, compactness and energy efficiency.

Epson is a network of 98,480 employees in 107 companies around the world, and is proud of its ongoing contributions to the global environment and to the communities in which it is located. Led by the Japan-based Seiko Epson Corp., the Group had consolidated sales of 1479.7 billion yen in fiscal 2004.